



## Board Meeting November 14, 2016

IN ATTENDANCE: Christina Hellyer, Liz Stroh, Cindy Dalton, Shanel Cass-Caskey, Hannah Zimmerman, Dierdre Cook

ABSENT: , , Kathi Kline

### **Minutes from October board meeting approved.**

#### **Board Reports:**

**Classes and Workshops, Dierdre:** Contract with instructors are complete and signed. Penny Bidwell will present a sculpture workshop the third Saturday in January; Nancy Zoeller will do a mold making workshop in February at a cost of \$40 per person. A Raku workshop is planned for the Spring. Theresa's handbuilding class begins in December, and Neil's throwing class for members begins in January. No signups as yet for Suzanne Flings class.

**Membership, Shanel:** We have 77 members. Jim Reinecker has requested a leave of absence – approved by board. Another leave request will be processed (Pam Vagge will be out for surgery)

**Treasurer, Hannah:** Accounts for 3 former members need to be written off; attempts to contact them and collect past due accounts has been unsuccessful. Hannah will let Bev know to write those off. 5 other members are past due and are currently locked out; they have until December 15 to pay.

The Board discussed the process for re-admittance into Guild for those who leave without bringing accounts current, and are asking to be reinstated. The consensus is that those requests would be presented to the Board and dealt with on a case by case basis.

**Marketing, Cindy:** Cindy posted a "Thank You" on social media regarding the Fall show/sale. The Boulder guild uses pictures of customers exiting their sales with a caption of "look what I bought at the pottery sale". Board agreed that would catch attention and should be incorporated into the next show social media efforts.

She reported that Rocket Jones had been acquired by another company and some of the smaller accounts will be turned over to another web site company. The new Marketing chair (beginning in May, 2017) will need to attend training; the cost is approximately \$200.

**Vice President, Liz:** Some of the ballasts in the handbuilding room are not working (not all bulbs turn on). Liz will investigate price and bring to next meeting. Related to that is a comment from handbuilding member(s) that the light is flat. After discussion, the Board agreed that the light seems adequate, and if members need stronger light, they would be encouraged to bring their own lamps.

The drill has been sent in for replacement.

**President, Christina:** A member asked about using the oval electric kiln to fire to Cone 10. Research into the request determined that a cone 10 firing in the electric kiln would stress the elements and relays. Board unanimously agreed that electric kiln firing would be cone 6 at a maximum

Inventory shows 1 bag of clay missing since August 1.

Preliminary results for the Fall Show were presented; sales were above last year, more discussion regarding this and future shows scheduled for January meeting

The Board reviewed and revised a proposed 2017 budget. Liz will update the spreadsheet so the final budget can be discussed and approved at the December Meeting.

**Other Business:** Member holiday party. The Board agreed to pursue the idea for a January event.

**Tabled Items:** Facility Manager position  
Show results

**ACTION ITEMS:**

1. Liz research cost of replacement ballasts
2. Liz revise budget spreadsheet

**AGENDA ITEMS**

**December:**

1. Facility Manager Position including selling clay
2. Adoption of 2017 budget
3. Membership questionnaire results - actions?????

**January 2017**

1. Member participation in twice a year guild clean up
2. Marketing Proposal to increase revenue

Respectfully Submitted,  
Liz Stroh

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